ORDER

Orders

Order / Rev:

105643

Alt Order #:

06843574

Product Desc:

RESTORE OUR FUTURE

Estimate:

548

Flight Dates:

08/21/12 - 08/27/12 08/17/12 / 08/28/12

Original Date / Rev:

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Amy McCreary

BLPHI

National

Agency

Name:

Mentzer Media Services, Inc.

Buying Contact:

Billing Contact:

600 Fairmont Ave.

Towson, MD 21286

Agency Commission:

15%

00:15:00

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Restore Our Future

Demographic:

A35+

Product Codes:

PLI2

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/30/12	08/26/12	98	\$90,900.00	\$77,265.00		
08/27/12	08/27/12	18	\$15,775.00	\$13,408.75		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	98	\$90,900.00	\$77,265.00	0.00
September 2012	18	\$15,775.00	\$13,408.75	0.00
Totals	116	\$106 675 00	\$90 673 75	0.00

100%

Account Executives

Sales Office Account Executive Sales Region Start Date / End Date Order % Start Of Order - End Of Order

Total

\$0,00

\$0.00

\$33,335.94

Amy McCreary Order Share

KSNV

Market

KTUD

KVVU

KVWB

Start Date

32% \$106,675.00 100% \$333,359.38

Share

0%

10%

0%

Competitive Share Share Total CABLE 0% \$0.00 **KBLR** 0% \$0.00 **KFBT** 0% \$0.00 KINC 0% \$0.00 **KLAS** 36% \$120,009.38 0% \$0.00 **KLVX KSNV** \$0.00 **KTNV** 14% \$46,670.31

LV1 0% \$0.00 UNKWN 8% \$26,668.75

Start Inventory Code Ch End Break Start/End Time Days L.n Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/21/12 08/24/12 M-F 6-7a WakeUp w/Wa@M -TWTF--6-7a :30 4 \$1,000.001

M-F 6-7a WakeUp w/Wagners WAKE UP

Weekdays

End Date

Spots/Week

<u>Rate</u> Rating 0.00 NM

\$4,000.00

KSNV

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08/21/12 - 08/27/12

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RESTORE OUR FUTURE

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Inventory Code Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/21/12 08/24/12 M-F 6-7a WakeUp w/Wa0M 4 \$1,000.001 6-7a -TWTF--:30 0.00 NM \$4,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP End Date Start Date Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 -TWTF--\$1,000.00 0.00 E 2 KSNV 08/21/12 08/24/12 Today Show CM 658a-9am ~TWTF~~ :30 8 \$1,500,001 0.00 NM \$12,000,00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 08/20/12 08/26/12 8 \$1,500.00 0.00 M-F Today Show II 3rd HBM E 3 KSNV 08/21/12 08/24/12 9-10a -TWTF--:30 4 \$900.001 0.00 NM \$3,600.00 M-F Today Show II TODAY SHOW II End Date Rating Start Date Weekdays Spots/Week Rate 08/26/12 -TWTF--Week: 08/20/12 \$900.00 0.00 E 4 KSNV 08/21/12 08/24/12 M-F Today Show III 4th IBM 10am-11am -TWTE--:30 8 \$450.001 0.00 NM \$3,150.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating -TWTF---Week: 08/20/12 08/26/12 8 \$450.00 0.00 Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 5 KSNV 08/20/12-08/26/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 (\$450.00) 0.00 NM Unresolved [NEWS 3 SPECIAL REPORT POTUS SPOKE] E 5 KSNV 08/21/12 08/24/12 Rachael Rav CM 11am-12pm -TWTF--:30 6 \$325.001 0.00 NM ត \$1,950.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 08/20/12 08/26/12 \$325.00 0.00 E 6 KSNV 08/21/12 08/24/12 Noon News CM 12-1230pm -TWTF--:30 \$425.001 0.00 NM \$1,700.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 08/20/12 08/26/12 -TWTF--\$425.00 KSNV 08/21/12 08/24/12 NEWS 3 at 4 (1 HOUR)CM \$700.001 4-5pm -TWTF--:30 MM: 00.0 \$2,800.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--08/26/12 Week: 08/20/12 \$700.00 0.00 KSNV 08/21/12 08/24/12 M-F Early News CM 5-630p -TWTF--:30 8 \$1,200.001 0.00 NM 8 \$9,600.00 M-F Early News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/20/12 08/26/12 -TWTF--8 \$1,200.00 0.00 СМ KSNV 08/21/12 08/24/12 M-F Jeop/Wheel 630-730pm -TWTF--:30 8 \$1,300.001 0.00 NM \$10,400.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 08/20/12 08/26/12 -TWTF--\$1,300.00 0.00 E 10 KSNV 08/21/12 08/24/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 4 \$1,000.001 0.00 NM \$4,000.00 Face to Face w/ J.Ralston FACE TO FACE End Date Weekdays Start Date Spots/Week Rating Rate Week: 08/20/12 08/26/12 -TWTF--4 \$1,000.00 0.00 E 11 KSNV 08/21/12 08/24/12 M-F News 3 at Eleven CM 11pm-1135pm :30 8 \$1,100.001 0.00 NM -TWTF--8 \$8,800.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 -TWTF--8 \$1,100.00 0.00 E 12 KSNV 08/21/12 08/24/12 The Tonight Show CM 1135p-1237a --TWTF---:30 \$750.001 0.00 NM 8 \$6,000.00 **Tonight Show**

KSNV

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Order / Rev:

105643

Advertiser:

Restore Our Future

Alt Order #: Flight Dates: 06843574

08/21/12 - 08/27/12

574 Product Desc:

RESTORE OUR FUTURE

Estimate:

548

Ln Ch Start End TONIGHT SHOW	Inventory Code Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$750.00	Rating 0.00					
E 13 KSNV 08/25/12 08/25/12 NEWS	News 3 Sunrise - SATURDM News 3 Sunrise SATURDAY	6a-7a	S-	:30	2 \$350.001	0.00 NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
E 14 KSNV 08/25/12 08/25/12	Saturday Today CM Saturday Today	7a-9am	S-	:30	4 \$625.001	0.00 NM	4	\$2,500.00
SAT TODAY <u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$625.00	Rating 0.00					
E 15 KSNV 08/25/12 08/25/12	Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	2 \$650.001	0.00 NM	2	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
E 16 KSNV 08/25/12 08/25/12 JEOPARDY/WHEEL	Weekend Jeopardy/Wha@M WKND Jeop/Wheel	630-730pm	S-	:30	2 \$500.001	0.00 NM	2	\$1,000.00
Start Date End Date Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E 17 KSNV 08/25/12 08/25/12 TO THE POINT	To the Point - PM CM To the Point	730-758pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
Start Date End Date Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$375.00	Rating 0.00					
E 18 KSNV 08/25/12 08/25/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pi	ms-	:30	1 \$1,100.001	0.00 NM	1	\$1, 10 0.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
E 19 KSNV 08/26/12 08/26/12	News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY	6a-7a	S	:30	3 \$325.001	0.00 NM	3	\$975.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E20 KSNV 08/26/12 08/26/12		7a-8am	S	:30	2 \$625.001	0.00 NM	2	\$1,250.00
SUN TODAY <u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$625.00	Rating 0.00					
E 21 KSNV 08/26/12 08/26/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	9:30a-10a	S	:30 .	1 \$500.001	0.00 NM	1	\$500.00
CHRIS MATHEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	\$ 1	\$500,00	0.00					
E 22 KSNV 08/26/12 08/26/12 NEWS	News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	2 \$650.003	0.00 NM	2	\$1,300.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	<u>S</u> 2		Rating 0,00					
E 23 KSNV 08/26/12 08/26/12 NFL PRE-SEASON	NFL Football CM NFL Football	1P-9PM	S	:30	2 \$5,000.001	0.00 NM	2	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12		\$5,000.00	<u>Rating</u> 0.00					
E 24 KSNV 08/26/12 08/26/12 NEWS	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135p	mS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
						-		

KSNV

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105643

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Restore Our Future

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06843574

Product Desc:

RESTORE OUR FUTURE

08/21/12 - 08/27/12 Flight Dates:

Estimate:

548

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 24	KSNV	08/26/1:	2 08/26/12	Sa-Su News 3 at		11pm-1135p	m	S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
	NEWS			Sa-Su News 3 at	Eleven									
		rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating							
W	eek: 08/		08/26/12	S		\$1,100.00	0.00							
E 25	KSNV	08/26/1	2 08/26/12	Sports Night in La	s VegaGM	Sun 1135p-1	200a	5	:30	2	\$400.001	0.00 NM	2	\$800.00
	CDODT		•	Sports Night in La	as Vegas									
		S/VEGAS rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 08/		08/26/12	S	2	\$400.00	0.00							
E 26	KSNV	08/27/1:	2 08/27/12	M-F 6-7a WakeU	w/Wa@M	6-7a	M		:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	MAKE	UD.		M-F 6-7a WakeU	p w/Wagners									
	WAKE I	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 08/		09/02/12	M		\$1,000.00	0.00							
E 27	KSNV	08/27/1	2 08/27/12	Today Show	СМ	658a-9am	M		:30	1	\$1,500.001	0.00 N M	1	\$1,500.00
	TOP 41/	0110111		Today Show										
	TODAY	SHOW rt Date	End Date	Weekdays	Snota A Nook	Doto	Doting							
W	<u>ي. 90.</u> /eek: 08/		09/02/12	M	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00							
E 28	KSNV	08/27/1	2 08/27/12	M-F Today Show		9-10a	M		:30	1	\$900.001	0.00 NM	1	\$900.00
				M-F Today Show	II									
		SHOW I	I End Date	Mookdaya	Chata (Maak	Dete	Deline							
W	<u>عاد</u> /eek: 08		09/02/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00							
			2 08/27/12	M-F Today Show	III 4th IBM	10am-11am			:30	2	\$450.001	0.00 NM	2	\$900.00
				Today 4th Hour										+000.00
		SHOW I		Madedaya	Cmata filliani.	D-1-	Define							
W	<u>عاد</u> /eek: 08	<u>rt Date</u> 27/12	End Date 09/02/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00							
			2 08/27/12	Rachael Ray	СМ	11am-12pm			:30	2	\$325.001	0.00 NM	2	\$650.00
				Rachael Ray										,
	RACHE	rt Date	End Date	. Weekdays	Spots/Week	Data	Rating							
W	<u>0.0 :</u> /eek: 08		09/02/12	M	2	<u>Rate</u> \$325.00	0.00							
E 31	KSNV	08/27/1	2 08/27/12	Noon News	СМ	12-1230pm	M		:30	1	\$425.001	0.00 NM	1	\$425.00
	NEWS			Noon News										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	/eek: 08		09/02/12	M	1	\$425.00	0.00							
E 32	KSNV	08/27/1	2 08/27/12	NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	М		:30	1	\$700.001	0.00 NM	1	\$700,00
	NEWO			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)							
	NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>							
W	/eek: 08/		09/02/12	M	1	\$700.00	0.00							
E 33	KSNV	08/27/1	2 08/27/12	•	CM	5-630p	M		:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NEWS			M-F Early News										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	/eek; 08/		09/02/12	M		\$1,200.00	0.00							
E 34	KSNV	08/27/1	2 08/27/12	M-F Jeop/Wheel	CM	630-730pm	M		:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
	IEUDA	RDY/WH	EEI	M-F Jeopardy/W	heel of Fortun	8								
		RDY/WH irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	/eek: 08/		09/02/12	M		\$1,300.00	0.00							
E 35	KSNV	08/27/1	2 08/27/12	Face to Face w/ F		730-758pm	M		:30	1	\$1,000.001	0.00 N M	1	\$1,000.00
	EVCE			Face to Face w/	J.Ralston									
		ΓΟ FACE <u>irt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							
V	/eek: 08/		09/02/12	M	1	\$1,000.00	0.00							
E 36	KSNV	08/27/1	2 08/27/12		CM	11pm-1135p	om M		:30	2	\$1,100.001	0.00 NM	2	\$2,200.00

KSNV

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08/21/12 - 08/27/12

Product Desc: Estimate: RESTORE OUR FUTURE

0,112 001

548

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount IVI-F News 3 at Eleven M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 09/02/12 M----Week: 08/27/12 2 \$1,100.00 0.00 E 37 KSNV 08/27/12 08/27/12 The Tonight Show СМ 1135p-1237a M-----:30 \$750.001 0.00 NM 2 \$1,500.00 **Tonight Show TONIGHT SHOW** Spots/Week Start Date End Date <u>Weekdays</u> Rating <u>Rate</u> Week: 08/27/12 09/02/12 M----\$750.00 0.00

Totals 116 \$106,675.00